



SATURDAY, OCTOBER 5

SPONSORSHIP BENEFITS

Involvement in the **Rest In Peace 5K Run** is an ideal opportunity to raise awareness of your business or organization. In addition, sponsorship of the RIP 5K gives businesses the opportunity to meaningfully impact one of our region's most valuable, unique, and sacred historic sites, Laurel Hill Cemetery. Please see the sponsorship opportunities and benefits below for more details. If you have questions, please email us at info@rip5k.org or call (215) 228-8200. Sponsors can also register online at www.rip5k.org.

Bronze Level Sponsor \$1000

- Corporate logo displayed on banners at Laurel Hill Cemetery's Gatehouse entrance, on Ridge Avenue and along Kelly Drive (average daily traffic at more than 20,000 vehicles). [**Please confirm support by August 31 so we can have the banners printed**]
- Acknowledgment of individual, business, or organization on the RIP 5K website and a link to the website of your business or organization from the RIP 5K website, plus the year-long display of a corporate logo on the website.
- Acknowledgment of individual, business, or organization on the RIP 5K t-shirts, given to all runners and available for purchase.
- A promotion booth in a primary location at our after-party, attended by RIP 5K runners and spectators.
- Opportunity to promote your business through dedicated social media posts on Facebook, Instagram, and Twitter.
- Opportunity to include marketing materials in race day gift bags, handed out to all RIP 5K runners.
- Five (5) complimentary race entries in any category.

Marble Level Sponsor \$500

- Acknowledgment of individual, business, or organization on the RIP 5K website and a link to the website of your business or organization from the RIP 5K website, plus the year-long display of a corporate logo on the website.
- Acknowledgment of individual, business, or organization on the RIP 5K t-shirts, given to all runners and available for purchase.
- A promotion booth in a primary location at our after-party, attended by RIP 5K runners and spectators.
- Opportunity to promote your business through dedicated social media posts on Facebook, Instagram, and Twitter.
- Opportunity to include marketing materials in race day gift bags, handed out to all RIP 5K runners.
- Two (2) complimentary race entries in any category.

Granite Level Sponsor \$250

- Acknowledgment of individual, business, or organization on the RIP 5K website and a link to the website of your business or organization from the RIP 5K website, plus the year-long display of a corporate logo on the website.
- Opportunity to include marketing materials in race day gift bags, handed out to all RIP 5K runners.
- One (1) complimentary race entries in any category.

Should you find that the listed opportunities do not provide a perfect match for your needs, please let us know. We are willing to work with our sponsors to customize a package that will be mutually beneficial and rewarding. Your commitment is requested by **August 31, 2019** (this is a required date in order to redeem certain outlined benefits). Business logos may be submitted to the following address by **August 31, 2019**: info@rip5k.org.

www.rip5k.org

**The Friends of Laurel Hill Cemetery is a registered 501(c)(3) nonprofit organization, Tax ID #23-2082037
3822 Ridge Avenue Philadelphia, PA 19132 | www.thelaurelhillcemetery.org | 215.228-8200**



SATURDAY, OCTOBER 5

SPONSORSHIP FORM

Thank you for contributing to the success of the **11th Annual Rest in Peace 5K Run!**

Your commitment is requested by **August 31, 2019** (this is a required date in order to redeem certain outlined benefits). Business logos may be submitted to the following address by **August 31, 2019**: info@rip5k.org.

Please complete and return the form below or make your donation online at: www.rip5k.org.

SPONSORSHIP LEVEL

BRONZE \$1000 MARBLE \$500 GRANITE \$250 OTHER: \$ _____

SPONSOR INFORMATION

COMPANY NAME: _____

CONTACT NAME: _____ CONTACT TITLE: _____

ADDRESS: _____

PHONE: _____ EMAIL: _____

- YES! As a Bronze or Marble Level sponsor, I plan to have a booth at the *Rest in Peace 5K*.
- No, I do not plan to have a booth at the RIP 5K but I will deliver materials to be included in runner gift bags.

Please make checks payable to: **Friends of Laurel Hill Cemetery**

Return this form along with payment to:
Friends of Laurel Hill Cemetery
3822 Ridge Avenue
Philadelphia, PA 19132

www.rip5k.org

**The Friends of Laurel Hill Cemetery is a registered 501(c)(3) nonprofit organization, Tax ID #23-2082037
3822 Ridge Avenue Philadelphia, PA 19132 | www.thelaurelhillcemetery.org | 215.228-8200**



SATURDAY, OCTOBER 5

IN-KIND SPONSORSHIP FORM

Thank you for contributing to the success of the **11th Annual Rest in Peace 5K Run!**

Your commitment is requested by **August 31, 2019** (this is a required date in order to redeem certain outlined benefits). Business logos may be submitted to the following address by **August 31, 2019**: info@rip5k.org.

Please complete and return the form below. If you would like to discuss alternate options please contact us at 215-228-8200 or info@rip5k.org.

NEEDED IN-KIND DONATIONS

- Water Stations Advertising Beer Food Race Day Supplies
 Prize Items Gift Bag Items Other _____

Estimated Value of Donated Item: \$ _____

(All In-kind donations will receive sponsorship benefits equivalent to their estimated value. Gifts valued at less than \$250 will receive acknowledgement on the RIP 5K website and the day of the event)

SPONSOR INFORMATION

COMPANY NAME: _____

CONTACT NAME: _____ CONTACT TITLE: _____

ADDRESS: _____

PHONE: _____ EMAIL: _____

Return completed form to:
Friends of Laurel Hill Cemetery
3822 Ridge Avenue
Philadelphia, PA 19132

www.rip5k.org

**The Friends of Laurel Hill Cemetery is a registered 501(c)(3) nonprofit organization, Tax ID #23-2082037
3822 Ridge Avenue Philadelphia, PA 19132 | www.thelaurelhillcemetery.org | 215.228-8200**