SPONSORSHIP BENEFITS

Involvement in the Rest in Peace 5K Run is an ideal opportunity to raise awareness of your business or organization. In addition, sponsorship of the RIP5K gives businesses the opportunity to meaningfully impact two of our region’s most valuable, unique, and sacred historic sites, Laurel Hill and West Laurel Hill Cemeteries. Please see the sponsorship opportunities and benefits below for more details. If you have questions, please email us at info@rip5k.org or call (215) 228-8200. Sponsors can also register online at www.rip5k.org.

Gold Medal Sponsor $1,000
- Corporate logo displayed on banners at Laurel Hill Cemetery’s Gatehouse entrance, on Ridge Avenue and along Kelly Drive (viewed daily traffic at more than 20,000 vehicles). [Please confirm support by July 31 so we can have the banners printed]
- Acknowledgement of business or organization on both Laurel Hill and RIP5K websites with a linkable corporate logo for one year
- Acknowledgement of business or organization in monthly e-blasts, promoting the series
- Acknowledgement of business or organization in press release
- Acknowledgement of business or organization on surveys to all attendees
- Opportunity to promote your business through dedicated social media posts
- A promotional table at our after-party, attended by RIP5K runners and spectators
- Opportunity to include marketing materials in race day goodie bags, handed out to all RIP5K runners
- 5 complimentary race entries in any category (Approximate value: $225)

Silver Medal Sponsor $500
- Acknowledgement of business or organization on both Laurel Hill and RIP5K websites with a linkable corporate logo for one year
- Acknowledgement of business or organization in monthly e-blasts, promoting the series
- Acknowledgement of business or organization on surveys to all attendees
- A promotional table at our after-party, attended by RIP5K runners and spectators
- Opportunity to include marketing materials in race day goodie bags, handed out to all RIP5K runners
- 2 complimentary race entries in any category (Approximate value: $90)

Bronze Medal Sponsor $250
- Acknowledgement of business or organization on both Laurel Hill and RIP5K websites with a linkable corporate logo for one year
- Acknowledgement of business or organization in monthly e-blasts, promoting the series
- Opportunity to promote your business through dedicated social media posts
- Opportunity to include marketing materials in race day goodie bags, handed out to all RIP5K runners
- 1 complimentary race entries in any category (Approximate value: $45)

Should you find that the listed opportunities do not provide a perfect match for your needs, please let us know. We are willing to work with our sponsors to customize a package that will be mutually beneficial and rewarding. Your commitment is requested by July 31, 2020 (this is a required date in order to redeem certain outlined benefits). Business logos may be submitted to the following address by July 31, 2020: info@rip5k.org.
SPONSORSHIP FORM

Thank you for supporting the 12th Annual Rest in Peace 5K Run!

Your commitment is requested by July 31, 2020 (this is a required date in order to redeem certain outlined benefits). Business logos may be submitted to the following address by July 31, 2020: info@rip5k.org.

Please complete and return the form below or make your donation online at: www.rip5k.org.

SPONSORSHIP LEVEL

☐ GOLD $1,000   ☐ SILVER $500   ☐ BRONZE $250   ☐ OTHER: $__________

SPONSOR INFORMATION

COMPANY NAME:________________________________________________________________________

CONTACT NAME:_______________________________CONTACT TITLE:_____________________________

ADDRESS:_______________________________________________________________________________

PHONE:_________________________________________EMAIL:__________________________________

☐ YES! As a Gold or Silver Medal Sponsor, I plan to have a booth at the Rest in Peace 5K.

☐ No, I do not plan to have a booth at the RIP5K but I will deliver materials to be included in runner gift bags.

Please make checks payable to: Friends of LH & WLH Cemeteries

Return this form along with payment to:

Friends of Laurel Hill & West Laurel Hill Cemeteries
3822 Ridge Avenue
Philadelphia, PA 19132
IN-KIND SPONSORSHIP FORM

Thank you for contributing to the success of the 12th Annual Rest in Peace 5K Run!

Your commitment is requested by July 31, 2020 (this is a required date in order to redeem certain outlined benefits). Business logos may be submitted to the following address by July 31, 2020: info@rip5k.org.

Please complete and return the form below. If you would like to discuss alternate options please contact us at 215-228-8200 or info@rip5k.org.

NEEDED IN-KIND DONATIONS

☐ Water Stations ☐ Advertising ☐ Beer ☐ Food ☐ Race Day Supplies
☐ Prize Items ☐ Gift Bag Items ☐ Other _________________________

Estimated Value of Donated Item: $__________

(All In-kind donations will receive sponsorship benefits equivalent to their estimated value. Gifts valued at less than $250 will receive acknowledgement on the RIP5K website and the day of the event)

SPONSOR INFORMATION

COMPANY NAME:________________________________________________________________________

CONTACT NAME:_________________________________________CONTACT TITLE:_____________________

ADDRESS:_______________________________________________________________________________

PHONE:_________________________________________EMAIL:________________________________

Return completed form to:
Friends of Laurel Hill & West Laurel Hill Cemeteries
3822 Ridge Avenue
Philadelphia, PA 19132